

Final Presentation

Redhawk Design Collective



IMS 415

Spring 2026

The Process

- Proposal
- Competitive Analysis
- In-depth Interviews
- Usability Testing
- Insights + How Might We Statements

- Sketches
- Low-fidelity & High-fidelity
- Second round Usability Testing
- Iteration
- Design Finalization

Focus Areas

1.) Onboarding

2.) Navigation

3.) Widget

4.) Live Activity

5.) Apple Watch

Onboarding

Guiding Principles

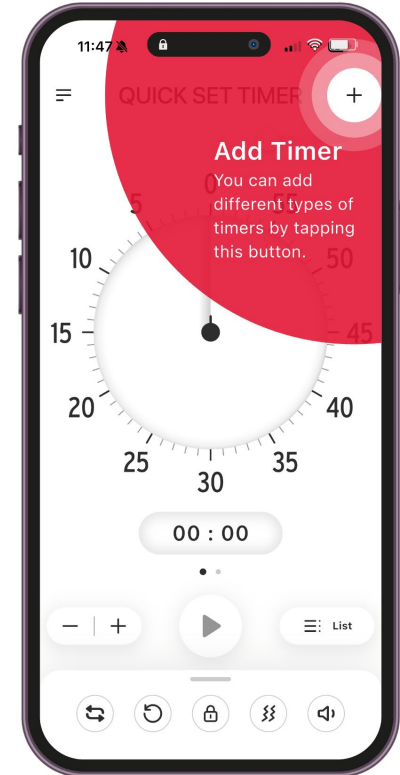
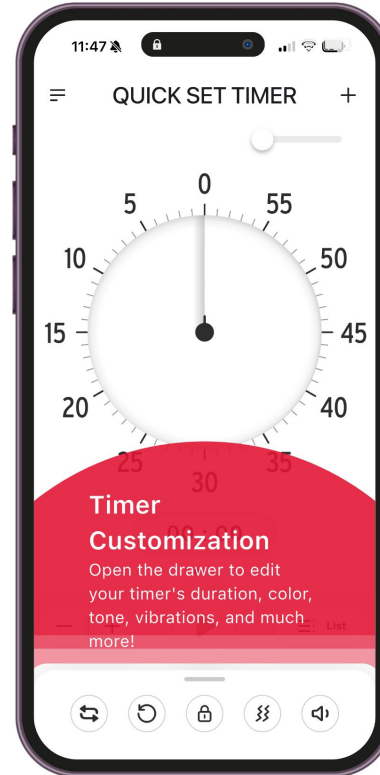
Problem:

Right now, Time Timer **doesn't have a clear onboarding experience or communicate the apps' value**, and instructions often get overlooked by users, leading to confusion.

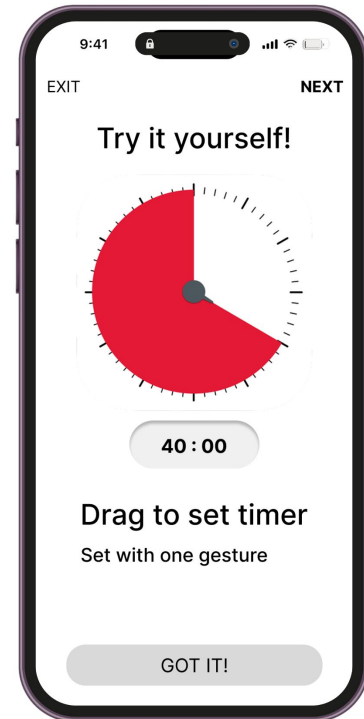
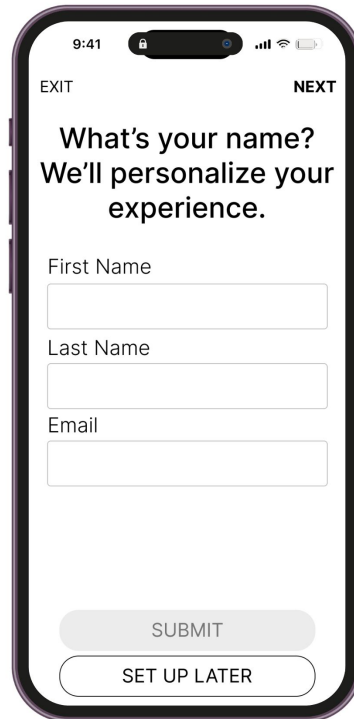
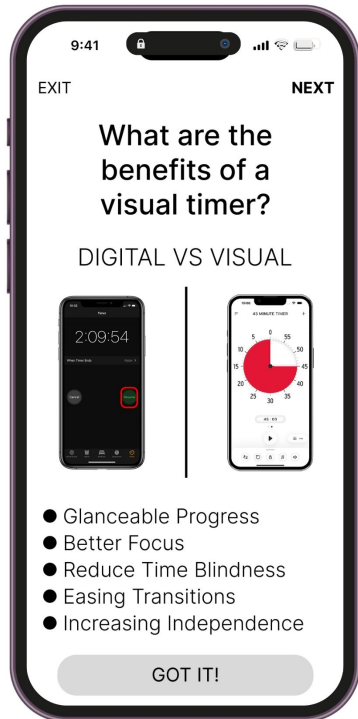
How Might We:

How might we **clearly communicate immediate value** so users feel it's worth switching from default timers?

How might we integrate visual timers to new users in a way that **connects to their existing routines**?



Introducing the User



User Presets

9:41

EXIT NEXT

Who are you timing for?

Myself My kids

My clients My students

My team My patients

What are you managing?

Work Therapy

Cooking Homework

Breaks Meetings

LET'S GO!

9:41

EXIT NEXT

Who are you timing for?

Myself My kids

My clients My students

My team My patients

What are you managing?

Work Therapy

Cooking Homework

Breaks Meetings

LET'S GO!

9:41

EXIT NEXT

Your preset is ready!

Based on your answers

 Deep Work
25 min

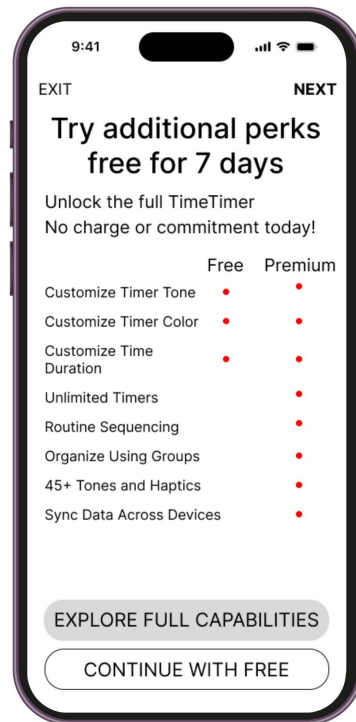
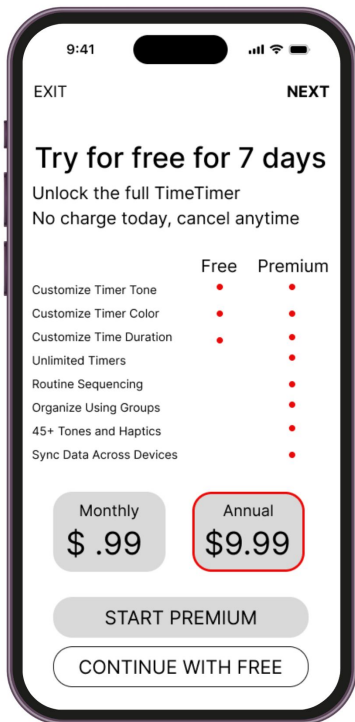
 Short Break
5 min

 Transition
10 min

START WITH THESE

CUSTOMIZE INSTEAD

Premium Model



Onboarding Figma Prototype

Navigation

Home Screen, Add/Edit/ Delete
Pre-set Timers, Groups

Guiding Principles

Problem:

Users **struggle to interact with the app** due to unclear navigation and misleading icons, **leading to confusion, trial-and-error, and reduced efficiency.**

How Might We:

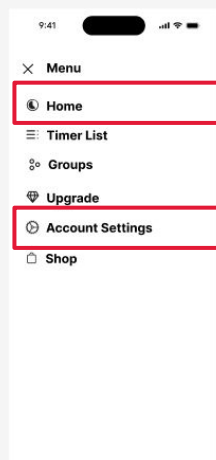
How might we **align navigation and visual cues** with user expectations, so that key actions are immediately **discoverable** and **users can confidently navigate** without confusion or misinterpretation?



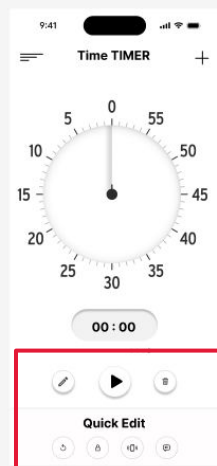
Two Home Screen Styles

Home Screen Style 1

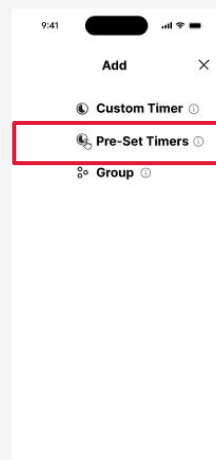
Regular Menu



Home Screen St...

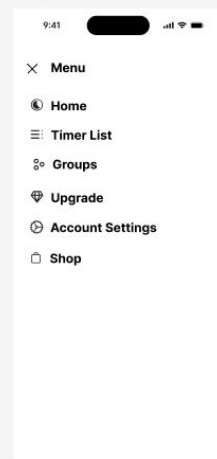


Add Menu

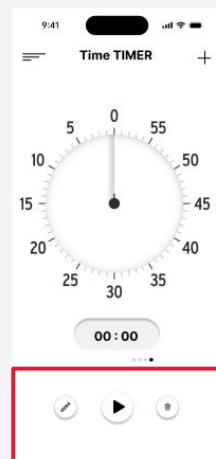


Home Screen Style 2

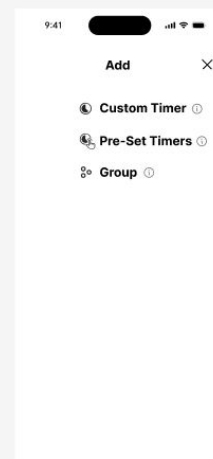
Regular Menu



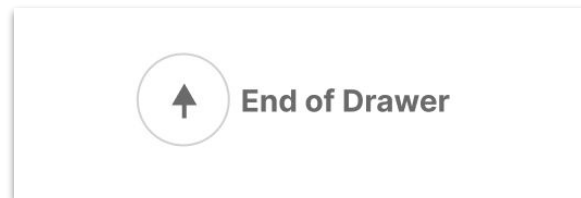
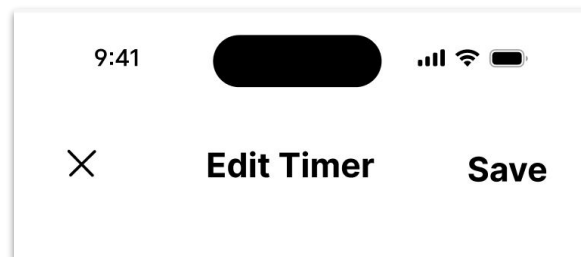
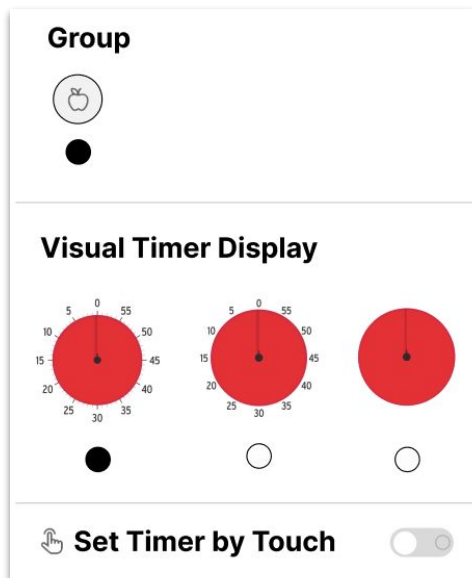
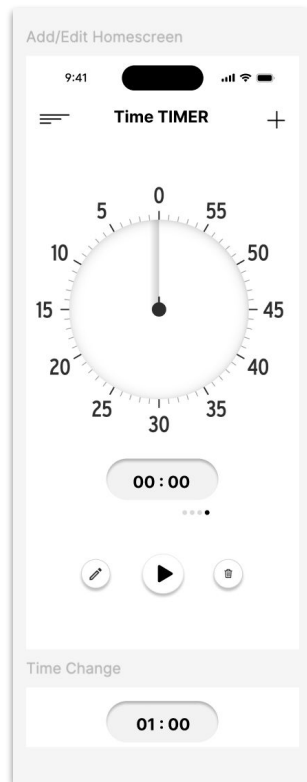
Home Screen St...



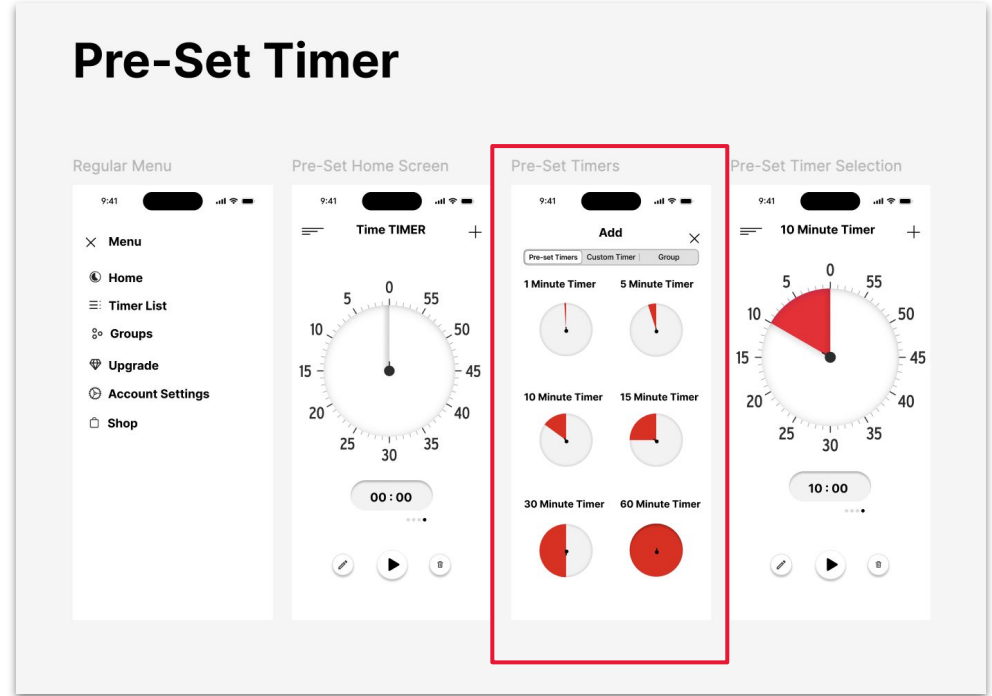
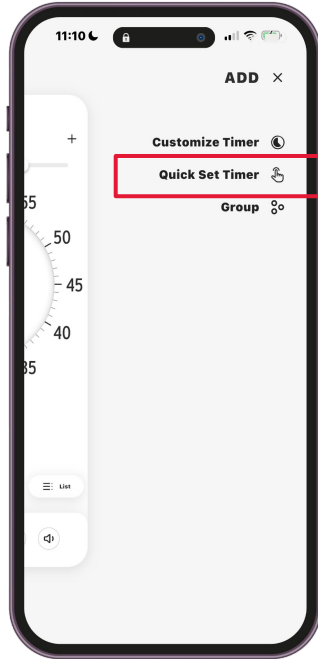
Add Menu



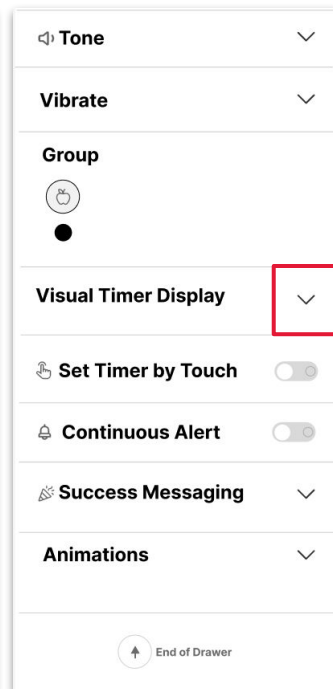
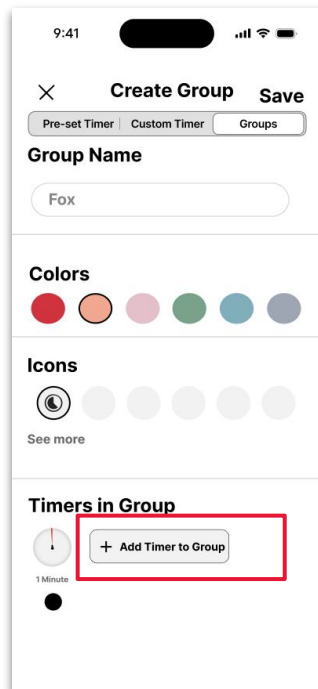
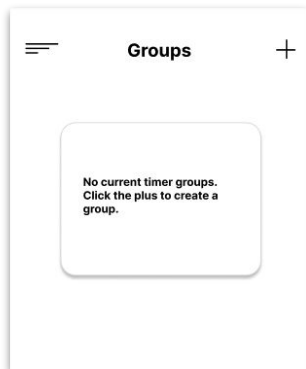
Add/Edit/Delete



Quick-set to Pre-set Timer



Grouping



Navigation Figma Prototype

Widget

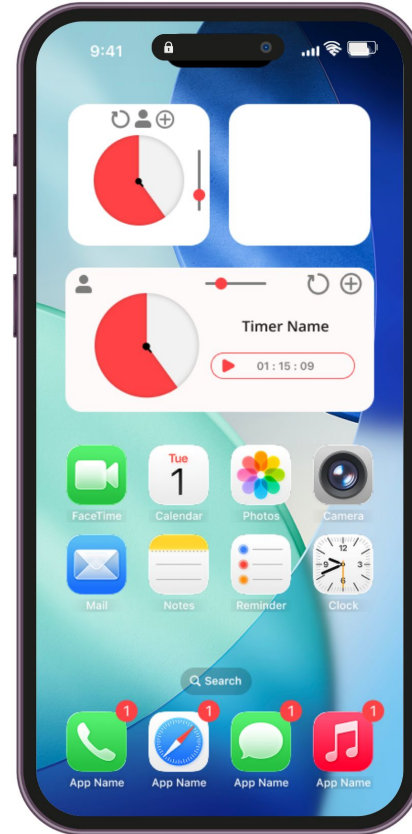
Guiding Principles

Problem:

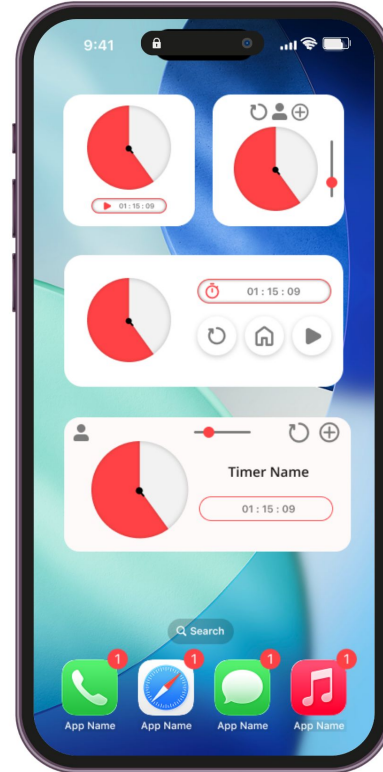
Users prefer being able to **quickly check progress without opening apps**, indicating a strong preference for glanceable, low-effort information over active interaction.

How Might We:

How might we allow users to **check timer progress instantly** without opening the app so that they aren't wasting time opening their phone?



Home Screen Widgets



Home Screen Widgets Iteration



Live Activity



Live Activity

Guiding Principles

Problem:

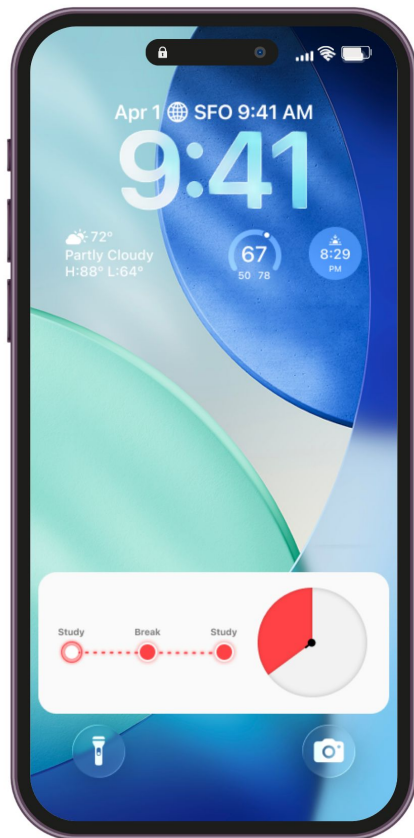
Users **want to quickly check** their timer progress without opening the app, showing a strong preference for glanceable, low-effort information.

How Might We:

How might we **surface real-time timer progress** directly on the lock screen so users can **understand their status instantly without opening the app**



Mockups



Mac Data Sync



Apple Watch Data Sync



Thank You!